



AnnounceMyMove.com Membership and Pricing Options

There are three membership options which are available to you: **Silver, Platinum and our Office Account.** The Office Account is used to brand an office, not an individual agent. For a limited time, we are offering **FREE** “Postcard Style” moving announcements. Although you can use this free service as often as you like, it is a stripped-down version of our full service. You can see by the matrix below that the free account has limited features and functionality.

Please see the [Membership Options matrix](#) on the next page for a side-by-side comparison of all options.

The SILVER Membership is designed for agents who prefer a “pay-per-announcement” program. This is ideal for agents who plan to do only a few transactions a year, or who may have a limited budget. You have access to all announcement types and receive Full Tech Support at this level.

SILVER Price: \$25 per use.

The PLATINUM Membership allows UNLIMITED use of all banner types, including Custom Banners. Send announcements at the beginning, middle and end of the transaction for greater contact with your clients’ sphere of influence. Through our “Three Touch” approach to marketing, you will gain valuable exposure to your client’s closest contacts. [To learn about our “Three Touch” approach, click here.](#)

Platinum Members also have access to a Personal Assistant to help you get the most out of the site. Your assistant will send you creative ways to use the announcements, as well as help you with basic graphic design work. This is a great benefit to the busy Agent. You also will receive Tech Support and access to Reports.

You can choose to pay your membership annually or monthly.

PLATINUM Price: \$35 per month for UNLIMITED use

The **OFFICE Account** is designed for marketing your office under one account. This account is perfect for the broker/owner who wants to brand the office, while highlighting the individual agent on the banner.

By making a small investment in your office, you give ALL your agents a unique marketing tool to get introduced to their clients’ contacts in the beginning, middle, and at the end of the transaction! Our Listing, Open House, and Moving announcements are a professional yet subtle way to get your OFFICE branded!

Owners and Office Managers love to use AnnounceMyMove as a **recruitment tool!** New agents can use a Custom Banner to announce to their friends and family that they have joined your office. Most of the time, new agents get their first listing or sale from their contacts.

[To learn more, please click here.](#)

You can choose to pay your membership annually or monthly.

OFFICE ACCOUNT: \$45 per month for UNLIMITED use

Compare Membership Options

	Silver	Platinum	Office
Get introduced to your CLIENT'S CONTACTS	X	X	X
Get reconnected to YOUR CONTACTS (past prospects and clients)	X	X	X
Unlimited Service		X	X
Pay-Per-Use	X		
Month-to-Month Subscription (no long-term contract required)		X	X
Designed for an INDIVIDUAL AGENT (or a couple working as a team)	X	X	
Designed for an OFFICE to use one account (add a roster of Sales People)			X
Use of ALL announcement types	X	X	X
Customize the Agent banner with YOUR CONTACT INFORMATION	X	X	X
Add YOUR PHOTO and LOGO to the banner	X	X	
Add a TEAM PHOTO and LOGO to the banner (One optional picture is uploaded for the team)			X
MAPPING feature, ADDRESS BOOK update, and VIRTUAL TOUR links	X	X	X
Add COMMENTS to the announcements	X	X	X
Add up to 10 PICTURES and CAPTIONS to the announcement	X	X	X
CLIENT INTERFACE - allows your client to personalize the announcements	X	X	X
REPORTS and Hit Tracking	X	X	X
Tech Support	X	X	X
Graphic Design Support	X	X	X